

ESCOP Chair's Advisory Committee
Teleconference Notes
January 24, 2011 4:00 pm EDT

Participants:

Arlen Leholm – NCRA
Eric Young – SAAESD
Clarence Watson – ESCOP Past Chair
Gerald Arkin – Communications and Marketing
Com. Chair
Mike Harrington – WAAESD
Steve Pueppke – Committee on Legislation and
Policy Representative
Steve Slack – Budget & Legislative Committee
Chair
Bill Ravlin – Science & Tech. Com. Chair

Orlando McMeans - ESCOP Chair
Mark McLellan - BAA/PBD Representative
Carolyn Brooks – ESCOP Exec. Vice-Chair,
ARD
Ralph Cavalieri – NRSP Review Committee
Chair
Fred Hutchison - Cornerstone
Hunt Shipman – Cornerstone
Ian Maw – APLU
Jim Richards – Cornerstone
Lee Sommers – ESCOP Chair-Elect

Action Items:

Who	Action	Status
Eric Young	Will get ESCOP germplasm policy archived on ESCOP website and removed from NRCS website	
Arlen	Ask Robin Sheppard to keep Orlando abreast of what's happening on the 406 Committee	done

Minutes of December 15, 2010 were approved. Agenda item was added concerning old ESCOP Plant Materials Release Policy.

- 1. Report from the Chair** – Orlando indicated he felt an obligation to at least be knowledgeable about what is happening with the ECOP-led committee on 406 and Arlen said he would ask Robin Sheppard to get Orlando updates. To date the REE Roadmap had not been received for review by Steve Slack, Mark McLellan and Orlando. Ian Maw indicated that he had heard back from Dr. Cathy Woteki who said the document had been completed but had to clear some internal hurdles before being released. She expects the new release date for the ESCOP reviewers would be mid February. She also suggested that a meeting might be advantageous so that the system's leaders could discuss the document with her.
- 2. The 2011 ESS/SAES/ARD Meeting and Workshop** – The meeting will take place in the historic Stanley Hotel in Estes Park, September 26 – 29th. Lee and Mike are still working with conference services but the info should be ready for posting by the first of March. Rates are lowered to \$209 for rooms/night. It was noted that there is a conflict of this September meeting with the meeting of the Am. Society for Hort. Science which will be meeting in Waikoloa, Hawaii from Sept. 25-28, 2011.
- 3. Clarence and Eric informed the group about an ESCOP policy on germplasm release posted on the NRCS website.** The policy was originally written in 1954 and revised in 1988. NRCS thinks it is an active ESCOP policy. The question from Eric was – should the policy be reviewed and updated or simply archived on the ESCOP website. Mark felt it is not a serviceable document since the universities are all independent and have their own policies. Clarence said it is a philosophical document, not a binding one. Lee said that there is no advantage to updating a policy that is not binding. Result: Eric will see that it is archived on the ESCOP website and ask NRCS (with appropriate contacts provided by Clarence and Ernie Minton) to remove it from their website.

4. **BAC Report** – Hunt indicated that the Senate is not making much progress on finishing FY2011. The House will formalize its committee membership this week and make decisions about FY11. Cornerstone will see the President's State of the Union Address before his speech, but it is out that the President wants more money for research (not known if that includes Ag. research). It is expected that the President's budget will be released on February 14,th then work will start on both FY2011 and FY2012. Jim Richards and Scott Angle have been to meet with Jack Kingston. The Rollback impact statements have come in except for about 10 from the 1862s. The BAC still plans a message that will be simple and concise, especially to discourage rollbacks to the 2008 levels. BAC will meet in D.C. on Feb. 9 – 10th.
5. **Update from the CLP** – They will meet after the BAC on the 10th and the 11th of February in D.C.
6. **The ESCOP Science Roadmap** – Bill Ravlin reported that the roadmap has been released electronically with an appropriately wide distribution. About 200 hard copies will be printed and distributed. The Communications and Marketing Committee, Cornerstone and Podesta (Hunt and J. Scofield) will work with the Science & Technology Committee to develop a strategic approach to marketing the Roadmap. The committee is having discussions about the system's IPM Centers. While the centers are valued, discussions about their future have been fragmented and so a teleconference is being considered to include Center directors. S. Slack suggested that an IPM proposal be written for NRSP and have those individuals appropriate for this discussion to be included on the call(s). Arlen indicated that he had spoken to Dan and learned that the NRSP reviews on IPM projects are not very good. Bill said the committee would keep working to pull the right people together to get some strategic thinking done. Orlando expressed his appreciation to the committee for its excellent work, especially getting the Roadmap up and out.
7. **Communications and Marketing Update** – Jerry indicated that the next conference call of the committee would be January 27th. Discussions would include how to use the Roadmap as a marketing tool. There would also be another meeting of the committee at the AHS/ CARET meeting. Arlen reported that Podesta continues to strategically place op-ed pieces. They are now trying to get these write-ups from commercial firm CEOs who value land-grant universities as they help with products and job growth. The choices of the firms must be politically correct.
8. **February ESCOP meeting** – Carolyn asked about whether there would be any special presentations for the ESCOP meeting in March. There being none, the agenda will be developed as they were in the past with more input from the EDs, but there would be some discussion about the ECOP – ESCOP Partnership Committee led by Arlen and Eric.
9. ECOP is leading the committee relating to the 406 Integrated Programs issues. There is ESCOP participation however. Since the 406 lines were not supported in the President's budget in FY2011, the working group is tasked with making recommendations concerning the reauthorization of the Integrated Programs in the FY12 Farm Bill. At this time the working group is exploring three options to preserve the Integrated Programs including:
 1. Retain 406 and modify its intent, structure and purpose.
 2. Utilize Multistate Regional Committees for support and leadership of the 406 programs.
 3. Merge 406 into Smith/Lever 3(d)

Some more discussion on this will take place during the upcoming water conference (1/31 – 2/1). Feedback from the CAC is to consider using some “off the top” funds, an acceptable practice for ESCOP but not a favorable one for ECOP.

Meeting was adjourned at 5:00 PM. Next call: March 28th at 4 PM. (712-432-0080; access code 772879#)

Respectfully Submitted,

